

GALA DINNER SPONSORSHIP & AUCTION PROPOSAL



WHAT IS BOLIVIA KIDS?

Bolivia Kids is a Canadian registered charity that works in partnership with a community located near La Paz, Bolivia. Children, aged 3 to 18 years, receive education, primary health care, recreation, leadership opportunities, and a nutritious hot lunch. With the support of our generous donors in Canada, and our dedicated team in La Paz, Bolivia Kids has been helping underprivileged children and their families build resilience and transcend poverty through literacy, life skills and nutrition.



BOLIVIA KIDS GALA DINNER & FIESTA



BOLIVIA KIDS GALA DINNER & FIESTA SATURDAY, MAY 25, 6:00PM - LATE CALGARY GOLF & COUNTRY CLUB

Every 2 years, Bolivia Kids holds a fundraising gala - celebrating our generous donors, demonstrating the direct impact of their donations, and sharing our goals for the future of Bolivia Kids. This sell-out event is hosted by celebrity MC Dave Kelly, with pisco sours served on arrival, a delicious South-American inspired 4-course meal, live music and late-night dancing - capped off with a truly fabulous live and silent auction.

OUR AUDIENCE

Since launch, Bolivia Kids has fostered a large and loyal supporter base. Our Gala brings together 250+ supporters, donors, friends and family. Our guests are typically 35-75 years, professionals, affluent, generous, and incredibly supportive of our cause.

BECOME A CATALYST FOR CHANGE!

With your support, we can raise the funds required for children and their families to reach higher levels of education, and break the cycle of poverty. Our goal is to raise \$100,000 at our gala event on May 25th, 2019. To reach our goal, we are inviting business and individuals to help raise valuable funds for a meaningful cause through sponsorship for our event, or contributions to our silent or live auction.



HERE'S HOW YOU CAN HELP - SPONSORSHIP PACKAGES:

Your contribution will help us with the smooth running of the event and will ensure that the valuable funds raised at the event will go back to Bolivia Kids. As a sponsor, your business will be promoted to a large number of potentially new and existing customers within Calgary and will be recognized in the auction program, newsletters and event communications. We would be happy to discuss other creative ways to feature your business at our event.

ALPACA PACKAGE - \$5000

- Tickets for 4 to Gala Event
- Acknowledgement from MC Dave Kelly
- Headline Sponsor Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tax receipt for est. \$3,500



LLAMA PACKAGE - \$2500

- Tickets for 2 at Gala Event
- Acknowledgement from MC Dave Kelly
- Company Name, Logo + description of your services on event sponsor table card, event poster, website, newsletter and social media
- Tax receipt for est. \$1,500



HERE'S HOW YOU CAN HELP - LIVE & SILENT AUCTION DONATIONS

Does your business have something fantastic to feature in our live or silent auction? We are looking for experiences, money-can't-buy offerings or items that will entertain the crowd and encourage some healthy competition. Please note that all auction applications are so greatly appreciated, but to minimize admin for our small team, maximize fundraising potential and to ensure our live auction does not go all night, we won't be able to accept all auction applications.

SOME IDEAS THAT HAVE WORKED WELL IN THE PAST:

- Holiday Homes / Airline tickets
- Experience Packages eg winemakers dinners/ whiskey tasting
- Spa Experiences
- Sports / Event tickets (behind the scenes experience)
- Signed Sports Jerseys / Sport Equipment
- Photography Sessions
- Personal Training Sessions

Headline items will feature in our live auction hosted by Dave Kelly. Other items will be included and displayed for our silent auction.

All items will feature in our auction guide with sponsor/donor information and will be included on our website and on social media.









IF YOU HAVE AN ITEM FOR CONSIDERATION, PLEASE EMAIL US WITH THE FOLLOWING:

- Short paragraph description of item (s)
- Estimated retail value
- Short blurb about business donating the item
- Link to any photographs or additional details

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